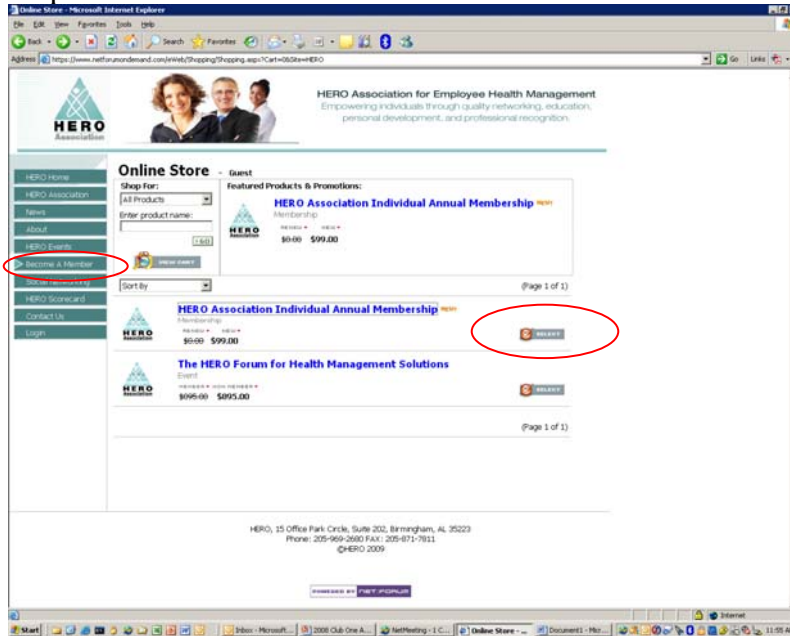


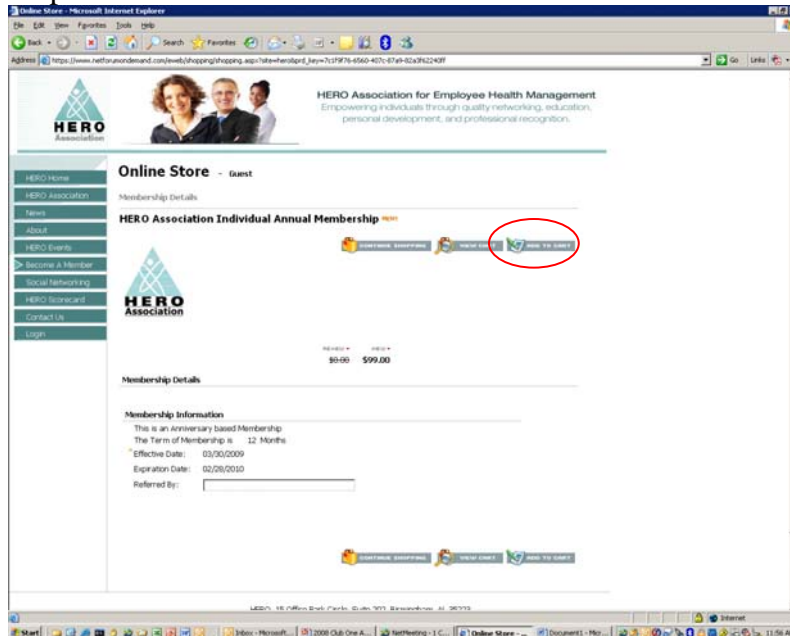
HERO Association New Member Enrollment Process Tutorial:

Step 1: Click on “Become a Member” on the left-hand side navigational tool bar.

Step 2: Click on “Select” title of “HERO Association Individual Annual Membership”.



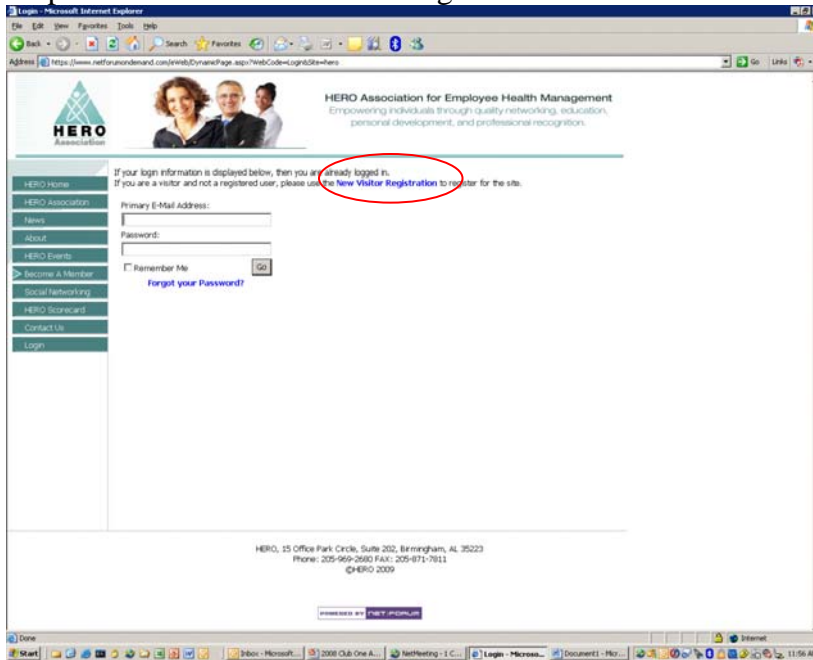
Step 3: Click on “Add to Cart”.



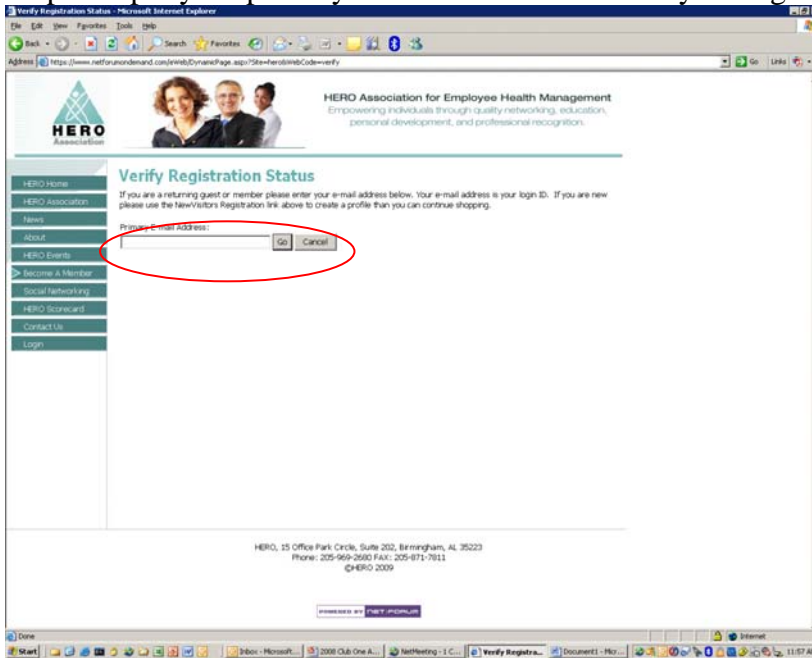
Step 4: Click on “Check Out” (add discount code if applicable).



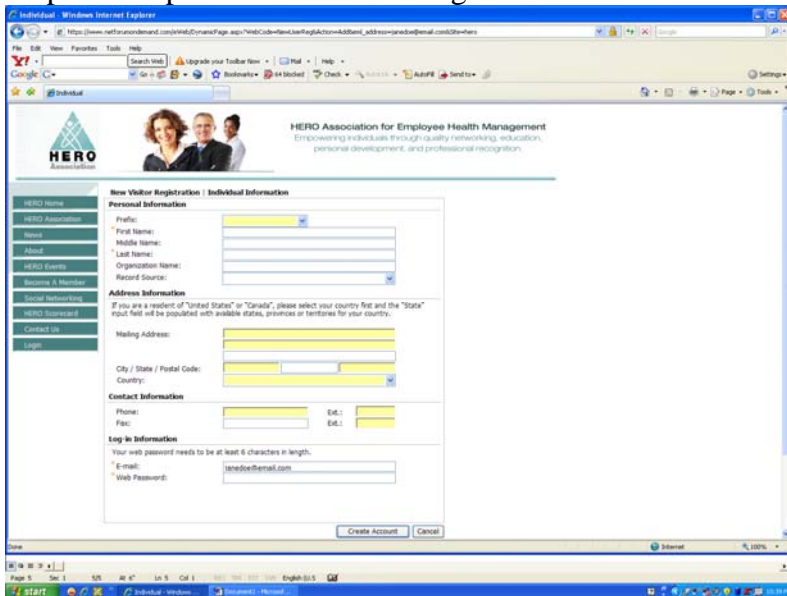
Step 5: Click on “New Visitor Registration” text.



Step 6: Input your primary email address to become your login ID and click “Go”.

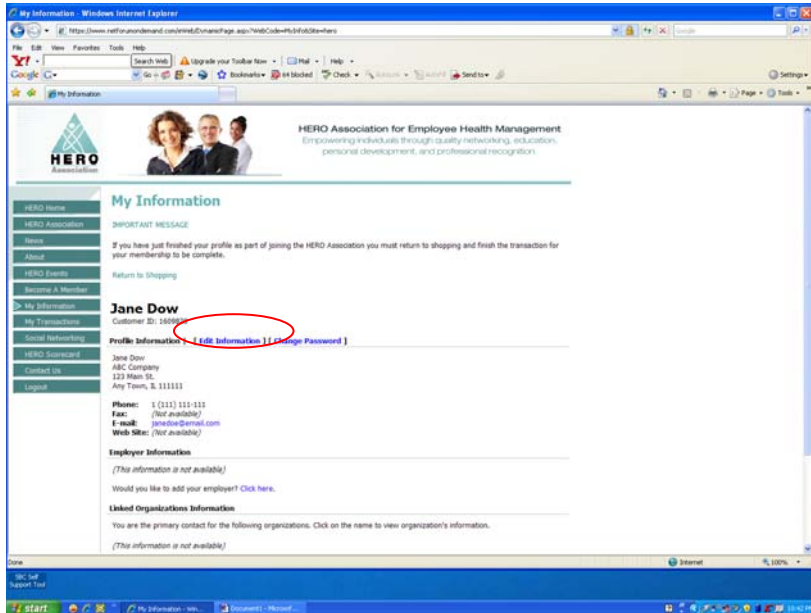


Step 7: Complete “New Visitor Registration” form.

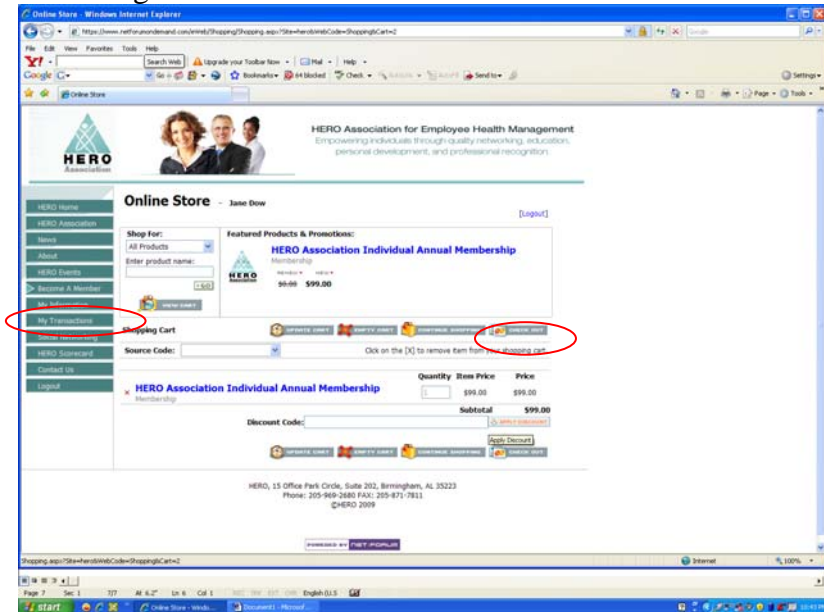


Step 8: Review “My Information” and click on “Edit Information” to enhance your directory profile.

NOTE: To select multiple items from a drop down list, hold the shift key down and click on each item you wish to select. To enter multiple items into one field, separate items with a comma.



Step 9: Once your profile is complete, click on the “Become a Member” on the left-hand side navigational tool bar and click on “Check-out”.



Step 10: Select your billing method.

The screenshot shows the HERO Association checkout page in a Windows Internet Explorer browser. The page title is "Checkout - Jane Dow". The HERO Association logo is at the top left. The main heading is "Checkout - Jane Dow" with a [Logout] link and navigation icons for ADDRESS, BUSINESS, PAY METHODS, PREVIEW, and PLACE ORDER. A sidebar on the left contains links for HERO Home, HERO Association, News, About, HERO Events, Become a Member, My Information, My Transactions, Social Networking, HERO Storecard, Contact Us, and Logout. The "Billing Information" section is active, with the instruction "Please provide the following billing information. When finished, click 'Next' button." Below this are four address options: "Bill to Organization" (selected), "Bill to Home Address", "Bill to Work Address", and "Bill to Other Address". Each option has a corresponding form with fields for Name, Address, City/State/Zip, Country, and Phone. The "Bill to Home Address" and "Bill to Other Address" options are marked as "No billing address available." The "Bill to Alternate Address" option has fields for Full Name, Address, City/State/Zip, Country (set to United States), and Phone. A "Required information" label is at the bottom right of the form area.

Step 11: Complete your payment information and click "Next".

The screenshot shows the HERO Association checkout page in a Windows Internet Explorer browser, now at the "Payment Information" step. The page title is "Checkout - Jane Dow". The HERO Association logo is at the top left. The main heading is "Checkout - Jane Dow" with a [Logout] link and navigation icons for ADDRESS, BUSINESS, PAY METHODS, PREVIEW, and PLACE ORDER. A sidebar on the left contains links for HERO Home, HERO Association, News, About, HERO Events, Become a Member, My Information, My Transactions, Social Networking, HERO Storecard, Contact Us, and Logout. The "Payment Information" section is active, with the instruction "Please enter your payment information below. When finished, click 'Next' button." Below this is a "Payment Method" dropdown menu set to "Credit Card". A "Credit Card" section contains fields for Card Type (American Express), Credit/Debit (Credit), Card Number, Card Expiration Date (January 2009), and Cardholder's Name (Jane Dow). An "Order Summary" box on the right shows: Sub Total: \$99.00, Shipping: + \$0.00, Tax: + \$0.00, Previous Orders: + \$0.00, and Grand Total: + \$99.00. At the bottom, there are three buttons: "< Previous", "Back to Cart", and "Next >". The "Next >" button is circled in red. A "Required information" label is at the bottom right of the form area. The footer contains the address: HERO, 15 Office Park Circle, Suite 202, Birmingham, AL 35223, Phone: 205-969-2680 FAX: 205-871-7811, ©HERO 2009.

Step 12: Review your information and click on “Submit Order” to complete your purchase.

